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ACTION MEMORANDUM

8018575
XR-8018348

August 29, 1980



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TO: The Secretary
FROM: S/P - Anthony Lake
PA - Francis Terry McNamara Acting

SUBJECT: Speech
100th Anniversary of the Kansas City Star
Kansas City, Missouri
September 18.

Summary: The Kansas City Star in Kansas City, Missouri, requests that you speak at a lunch on Thursday, September 18 celebrating the 100th anniversary of the paper. We recommend that you accept. We also recommend that you speak at a dinner meeting in Pittsburgh on September 17. In an S/P, PA memo dated 8/26, s/s #8018348, we also recommended a luncheon speech in Cleveland on September 16. We now recommend that you speak in Cleveland on October 29 rather than St. Louis.

Note: Pittsburgh needs a decision no later than Friday, August 29.

ANALYSIS AND EVALUATION

Kansas City

Senator Eagleton strongly recommends that you speak at the Star's celebration. The paper is owned by Capital Cities Communications. A brief history of the Star, and information on other properties owned by Capital Cities Communications is at Tab 1.

Format: 25-30 minute formal address followed by Q&A's from reporters representing the Star, the Kansas City Times, UPI, and AP. The luncheon will begin at 12:00 noon your speech at 12:45 p.m. Q&A's will end no later than 1:45 p.m. You will be the only speaker.

Attendance: 1900 civic, business and political leaders, including Senator Eagleton, Governor Carlin (R, Kansas), Governor Newsome (D, Missouri), and Kansas City Mayor Berkley (R), and publishers from throughout Missouri, Kansas, and other states.

DEPARTMENT OF STATE A/CDC/AR

REVIEWED BY E Toluch DATE 3/4/81

FD-302 (REV. 11-27-70)
TS ASH
ENCLOSURE
LAC
REMARKS
PA

N/A

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Pittsburgh

We recommend that you travel to Pittsburgh mid-afternoon Wednesday, September 17 for a dinner meeting.

Format: 25-30 minute formal address followed by Q&A's.

Attendance: 1000 civic, business, political, labor, academic, and ethnic leaders.

A Pittsburgh/Kansas City schedule at Tab 2.

Recommendations:

Pittsburgh

1. Dinner sponsored by World Affairs Council and other organizations.

Wednesday, September 17
6:30-9:00 p.m.

Approve _____

Disapprove ☒ _____

9/2/80

Kansas City

2. Formal address, Kansas City Star

Thursday, September 18
12:00 noon

Approve ☒ _____

Disapprove _____

9/2/80

Attachments:

Tab 1 - Synopsis of the Kansas City Media
Tab 2 - Schedule

DB *JS*
PA/PP:DBoggs/JSattle:jcw
x28840, 8/28/80

Clearance: S/PRESS:JTratt *JS*

notified 9/2

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The Kansas City Star was founded 200 years ago by William Rockhill Nelson and prides itself on being a home-grown institution--notwithstanding the fact that it was recently purchased by Capital Cities Communications Inc.

During the 1930's the Star led a long crusade against the Pendergast machine which it eventually won. As a result of the Star's campaign, the city adopted a new charter: non-partisan elections, and a city-manager form of government.

There are two papers in Kansas City, the morning Times (circulation 317,370) and the evening Star (circulation 280,635, Sunday 406,194). Corporate officers are the same for both papers: James Hale, publisher; Michael Davies, editor.

Capital Cities Communications Inc.

Papers owned in addition to the Kansas City Star and Kansas City Times:

Belleville (IL) News-Democrat
Pontiac (MI) Oakland Press
Wilkes-Barre (PA) Times-Leader
Ft. Worth (TX) Star-Telegram

This same corporation also owns Fairchild Publications, publisher of three daily business papers (American Metal Market, Daily News Record, and Women's Wear Daily) as well as a suburban semi-weekly in Texas, six television, seven AM, and six FM radio stations.

N / A

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